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Arpin Van Lines Launches New Website for Mobile Devices

WEST WARWICK, R.I. (August 18, 2011) - Arpin Van Lines today launched a mobile version of its Arpin.com website for smartphone users.

"The world is going mobile," said Ricardo Ramos Seyffert, Global Marketing Director of Arpin Group, Inc. "Presently, one-third of Americans access the Web via their mobile devices. By 2014, we anticipate our Web traffic from smartphones will surpass traditional computer Web browsers."

"To prepare for the future and respond to growing demand from our customers, we are excited to announce a new smartphone-friendly website which allows for more convenient access to Arpin.com's most popular moving tools," said Ramos.

The new mobile site is designed for ease-of-use with the smartphone touch screen interface and makes it a snap to find everything local - from a personalized moving quote, to a reputable moving agent in your neighborhood. A library of moving tips and advice is just a tap away and you may instantly become a part of Arpin's ongoing conversation on Facebook, YouTube, LinkedIn and Twitter via conveniently located buttons.

Arpin Mobile will load automatically on most commonly used mobile devices from www.arpin.com.

About Arpin Van Lines:

Arpin Van Lines, headquartered in West Warwick, Rhode Island, is an industry leader in household goods moving for corporate, residential, government and military customers. With over 100 years of experience and a reputation for providing excellent service, Arpin Van Lines is the only U.S.-based family owned and operated moving and storage company that has remained dominant and successful for more than a century. Quality driven and privately owned, Arpin Van Lines' core philosophy has always been "Creating Customers for Life(r)." As The Official Mover of the LPGA and a ProMover-certified member of the American Moving and Storage Association, Arpin Van Lines has over 385 agency locations throughout the United States. Arpin Van Lines is a division of the Arpin Group, Inc., which also includes Arpin International Group, Creative Storage Solutions, Arpin Renewable Energy, and Arpin Broadcast Network, LLC. For more information call 1-800-343-3500 or visit <http://www.arpin.com>.

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