

2011 North American Moving Services' Tour de Force (TdF)

North American Van Lines and members of our agency network, in association with Canada Company, are proud to announce our sponsorship of the second annual seven-day bike challenge “**North American Moving Services' Tour de Force**”. Proceeds raised from this event will provide funding for scholarships to help cover the costs of post-secondary education for the surviving children of fallen Canadian Forces personnel. Programs such as Camps for kids of Deployed Soldiers will also be given financial support.



The marathon will stage a unique seven day bike tour challenge, covering 70–100 km per day, from September 12–18, 2011. At the end of each day, a community celebration will be held with dining at Officer's Mess's at Canadian Forces bases along the route, entertainment with local celebrities and rider participation in a range of once-in-a-lifetime activities with senior members of the Canadian military. The field for this year's TdF will be held to only fifty riders, so we encourage you to register early!



The **Top Five Fundraisers** will receive a full day at Camp Petawawa, known as “Collaborative Spirit 2011”. This is an incredible experience whereby all participants will have an opportunity to drive and live fire tanks, do a mock tower parachute jump, live fire the vast array of weapons utilized by the Canadian military including an actual Howitzer, and generally live a day in the life of a Canadian soldier in full combat gear! Transportation will be by Hercules airlift out of Downsview Air Force Base in Toronto. It is a once-in-a-lifetime and very exclusive experience!



For more information on registration and /or sponsorship opportunities please email tourdeforce@canadacompany.ca or visit www.canadacompany.ca . You can also contact Kevin Devereux at kevin.devereux@navl.ca.