



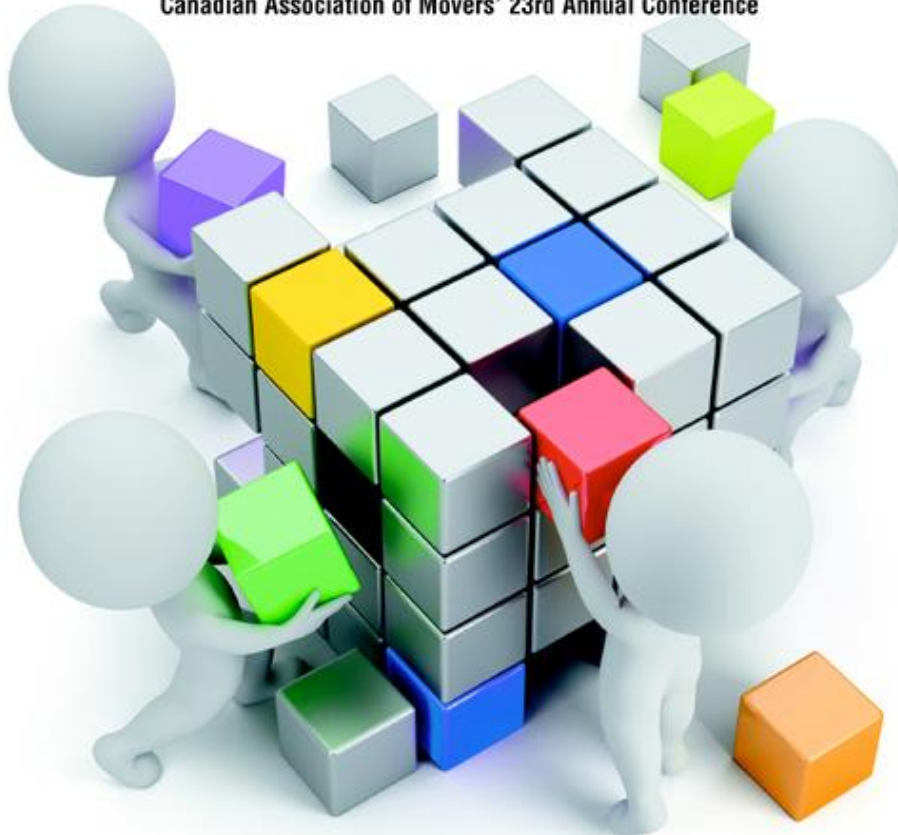
**Canadian Association of Movers**  
Canada's Trade Association for the Moving Industry

2018 ANNUAL CONFERENCE

# BUILDING BLOCKS

-- for Next Generation Performance

Canadian Association of Movers' 23rd Annual Conference



**Sunday, November 18, 2018 (6:00 pm) – Tuesday, November 20, 2018 (9:00 pm)**  
**Crowne Plaza, 5685 Falls Ave., Niagara Falls, Ontario L2E 6W6 Canada**

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# SPONSORSHIP OPPORTUNITIES

# CAM 2018 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

## WHY SHOULD I SPONSOR?

CAM is thrilled to provide new and exciting sponsorship opportunities to our valued mover and supplier members.

We've been meeting with our past sponsors and we've listened to what they've told us. Sponsors want an uncomplicated package that will showcase their commitment to our Association and our members.

Beginning this year, we're offering new tiered sponsorship packages.

Our Platinum, Gold, Silver and Bronze packages:

- Will provide each level with greater exposure to our conference attendees;
- Will provide a lot more deserving recognition from the Association;
- Are tailored to the individual interests and marketing plans of sponsors.

In addition to our tiered packages, we are also offering unique opportunities for sole sponsorship and preferred marketing.

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For more details on any of these sponsorship opportunities, contact:

**David Ogilvy**  
**Conference Chairman**  
Ogilvy Insurance  
DOgilvy@ogilvy.ca  
416-623-6477

**Steve Stockill**  
**Supplier Committee Chairman**  
Victory Packaging  
steve@movers3.com  
416-989-9073

**Nancy Irvine**  
**President**  
Canadian Association of Movers  
nancy@mover.net  
902-209-6945

## SPONSORSHIP OVERVIEW

Benefit	Platinum \$4,000	Gold \$2,000	Silver \$750	Bronze \$300
Two (2) Free Conference Delegate (Direct Value \$1,300)	✓	✗	✗	✗
One (1) Free Conference Delegate (Direct Value \$750)	✗	✓	✗	✗
Recognized Sponsor of Awards Dinner Wine	✓	✗	✗	✗
Awards Dinner Signage	✓	✓	✗	✗
Prominent Logo on Registration Form	✓	✓	✗	✗
Logo on conference promotion at Golf Tournament	✓	✓	✗	✗
Speaker Sponsorship	✓	✓	✗	✗
Awards Dinner Program	✓	✓	✓	✗
Awards Dinner Sponsorship	✓	✓	✓	✗
Awards Dinner Audio-Visual	✓	✓	✓	✗
Priority placement in Trade Show (for registered vendors)	✓	✓	✓	✓
Conference Signage	✓	✓	✓	✓
Welcome Reception recognition on signage	✓	✓	✓	✓
Logo included on Conference Audio-Visual	✓	✓	✓	✓
Logo included on Conference Program	✓	✓	✓	✓
Social Media representation	✓	✓	✓	✓
Recognition in CAM Magazine	✓	✓	✓	✓
Recognition in CAM Newsletter	✓	✓	✓	✓
Invited to include promotional items in Conference bag	✓	✓	✓	✓
One (1) Free Additional Awards Dinner Guest Pass	✗	✗	✓	✗
Breakfast & Lunch Sponsorship	✗	✗	✓	✗
Coffee Breaks Sponsorship	✗	✗	✗	✓

## PLATINUM LEVEL SPONSORSHIP - \$4,000

- ✓ Two complimentary conference delegates including 2 Awards Dinner tickets (value \$1,300)
- ✓ Priority placement in Trade Show (applies to registered exhibitors)
- ✓ Speaker sponsorship
- ✓ Awards Dinner sponsorship

White-glove promotion of your company, including:

- ✓ Recognition in CAM's magazine, *The Canadian Mover* (distribution of 2,700) published in May and September
- ✓ Regular recognition in CAM's bi-weekly e-newsletter, *Mover's Edge*
- ✓ Prominent logo on conference promotional material at Golf Tournament
- ✓ Prominent large logo placement on all conference materials including registration form, conference program, conference signage, welcome reception signage, audio-visuals, conference table tents
- ✓ Prominent large logo placement on Awards Dinner signage, audio-visuals, dinner program and dinner wine tag
- ✓ Regular Facebook posts with 6 specific posts linking to your Facebook page on your platinum sponsorship
- ✓ Regular social media posts referencing your platinum sponsorship on LinkedIn, Instagram and Twitter
- ✓ Named sponsor in news releases
- ✓ Company bio and materials in conference delegate bag (sponsor to provide these)

## GOLD LEVEL SPONSORSHIP - \$2,000

- ✓ One Free Conference Delegate including 1 Awards Dinner ticket (value \$750)
- ✓ Priority placement in Trade Show after Platinum sponsors (applies to registered exhibitors)
- ✓ Speaker sponsorship
- ✓ Awards Dinner sponsorship

Superior promotion of your company, including:

- ✓ Recognition in CAM's magazine, *The Canadian Mover* (distribution of 2,700)
- ✓ Regular recognition in CAM's bi-weekly e-newsletter, *Mover's Edge*
- ✓ Logo on conference promotional material at Golf Tournament
- ✓ Logo on all conference materials including registration form, conference program, conference signage, welcome reception signage, audio-visuals
- ✓ Logo placement on Awards Dinner signage, audio-visuals, and dinner program
- ✓ Regular Facebook posts with 3 specific posts linking to your Facebook page on your gold sponsorship
- ✓ Regular social media posts referencing your gold sponsorship on LinkedIn
- ✓ Company materials in conference delegate bag (sponsor to provide these)

## **SILVER LEVEL SPONSORSHIP - \$750**

- ✓ One complimentary Awards Dinner ticket (value \$150)
- ✓ Priority placement in Trade Show after Gold sponsors (applies to registered exhibitors)
- ✓ Breakfast & Lunch (four in total) sponsorship

Excellent promotion of your company, including:

- ✓ Company name or small logo on all conference materials including conference program, conference signage, welcome reception signage, power point presentation, table tent
- ✓ Company name or small logo placement on Awards Dinner signage, audio-visuals, and dinner program
- ✓ Facebook posts with linking to your Facebook page
- ✓ Social media posts referencing your silver sponsorship on LinkedIn
- ✓ Company materials in conference delegate bag (sponsor to provide these)

## **BRONZE LEVEL SPONSORSHIP - \$300**

- ✓ Priority placement in Trade Show after Silver sponsors
- ✓ Coffee Break (three in total) sponsorship

Quality promotion of your company, including:

- ✓ Company name on all conference materials including conference program, conference signage, welcome reception signage, audio-visuals, table tent
- ✓ Facebook posts with linking to your Facebook page
- ✓ Social media posts referencing your bronze sponsorship on LinkedIn
- ✓ Company materials in conference delegate bag (sponsor to provide these)

**CANADIAN ASSOCIATION OF MOVERS  
23rd ANNUAL CONFERENCE – NIAGARA FALLS ON  
NOVEMBER 18-20, 2018**

**SPONSORSHIP REGISTRATION**

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ PR/ST: \_\_\_\_\_ Postal/Zip: \_\_\_\_\_

**YES, we'd like to sponsor!**

**PLATINUM LEVEL (\$4,000 + HST)**

Delegate #1 Name: \_\_\_\_\_

Delegate #2 Name: \_\_\_\_\_

**GOLD LEVEL (\$2,000 + HST)**

Delegate #1 Name: \_\_\_\_\_

**SILVER LEVEL (\$750 + HST)**

Awards Dinner Guest Name: \_\_\_\_\_

**BRONZE LEVEL (\$300 + HST)**



**Please register by phone, email, fax or mail:**

Canadian Association of Movers, PO Box 26004, RPO Churchill, Mississauga ON Canada L5L 5W7  
Tel: 905-848-6579 – Fax: 905-756-1115 – Website: [www.mover.net](http://www.mover.net) – Email: [admin@mover.net](mailto:admin@mover.net)