

McLean Hallmark Insurance Group Acquires Steer Insurance Moving and Storage Program

November 2017

McLean Hallmark Insurance Group Ltd. is pleased to announce they have acquired Steer Insurance's moving and storage program.

McLean Hallmark already offers specialty products for the Moving and Storage industry through their Movers Choice Program. This acquisition puts Movers Choice in a much stronger position to grow the program and provide its clients with more choice by having up to 4 insurance companies within the program willing to compete for their business and offering diversified product offerings in this segment. Glenn Meyer, will serve as the lead client executive. Glenn's entire 23-year career has been focused in this segment. His knowledge and relationships with industry publications and partners are stronger than ever.

"We are excited to have found an innovator like McLean Hallmark to look after our Moving and Storage program," said Mark Puddy, President of Steer Insurance. "After years of a close working relationship we made the decision to move our clients to the McLean Hallmark Mover's Choice program. Their expertise and experience combined with the best selection of insurance markets allow them to offer our clients a wider array of services."

McLean Hallmark already has close relationships with many members of the Canadian Association of Movers and offers Group Home and Auto discounts to CAM members.

McLean Hallmark is excited for this new step in being a leader in the Moving and Storage industry.

