

CAM News & Updates - March 1, 2018



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President's Message

One of the benefits to belonging to an Association is the opportunity to get together with fellow members to catch up and find out how the business is going. It also can be a time for some fun, or to learn something new to help with running your business. At present, CAM has two opportunities - the Golf Tournament on September 14th and the Annual Conference and Awards Dinner, November 18th to 20th in Niagara Falls.

Although both of 2018's events will be in Southern Ontario, we hope that, if you live elsewhere, you will consider attending one of them. CAM is looking into regional events; however, I think we are still a year away from that opportunity. With so many personnel changes over the past three years, it's important that CAM focuses the remaining of this year on stabilizing and working towards a strong future. Our committees are committed to that belief and are very busy with actionable plans to take us through this year and into our 50th anniversary year.



**Nancy Irvine
CAM President**

Building Blocks for Next Generation Performance is the theme of the upcoming conference. Our conference committee is working very hard on putting together an outstanding program that will especially help members who are in, or close to, a major transition in their business. The agenda will focus on millennials, picking up where we left off in Montréal. However, we'll have lots of information on current practices that are going to affect our businesses going forward, including the use of Electronic Logging Devices, the legalization of marijuana and the ever-changing social media marketing challenges.

There's lots more to be announced, but I wanted to get these two events on your radar. We've got Facebook event pages set up for the [conference](#) and for [golf](#). If you don't use Facebook, please look at our website [event page](#) for updates and registration information which will be

New members

We're pleased to announce the addition of these new CAM members:

Hercules Moving (North York, ON)

Quality Move Management, Inc. (Brampton, ON)

Blue Bins Unlimited Corp. (Delta, BC)

Welcome to CAM!

CAM bags donated to Yellowknife school

After our annual conference in Montreal, CAM had about a dozen business bags and some office supplies left over. **Leon Johnson at Matco Moving Solutions and Gino Di Nola at United Van Lines (Canada)** graciously arranged to pick up and ship our supplies to K'alemi Dene School in Yellowknife, NWT. Thanks to Leon, Gino, Matco and UVL for 'delivering' in a big way!

5 Surprising (and Easy) Ways to Stay Heart Healthy

Life on the road is hard. Even if you find time to exercise, you still sit for long periods of time. What's more, every freeway exit offers unhealthy temptations, everything from greasy fast foods to cigarettes. But it's not hard - or costly - to stay healthy. Shift your heart health into high gear with five surprising (and easy) tips. Read more in **Penske's** latest *Safety Bulletin*: [5 Surprising \(and Easy\) Ways to Stay Heart Healthy](#).

Cancer can be beaten!

On Friday, March 2, **Len Hoyt (Mackie Moving Systems)** will participate with hundreds of participants at Ski Wentworth, as they embark on an unforgettable adventure to Get Up There (GUT) for Colorectal Cancer. They'll be snow shoeing up the mountain and skiing down, then repeat if possible. Every donation goes toward earlier detection and cancer screening awareness in hopes of saving lives! In honour of those we've lost, please [donate and help](#) Len raise awareness & early detection of Colorectal Cancer ... it's 90% preventable, but still the 2nd deadliest cancer in Canada.

Company for sale

Southern Central Ontario Van Line agent for sale. Please contact the [CAM office](#) for more information.

Job opportunities

We have a couple of job opportunities in the moving and insurance industries posted on our website. Check them out [here](#).

Did You Know?

About 10% of CAM's members supply products and services that movers need - such as moving equipment, insurance, trucks and trailers, electronic tracking equipment. Their customers include our over 300 mover members and a lot more. If you are a supplier to the household goods moving industry, let CAM help you to promote your business in Canada and

beyond its borders through advertising, a dedicated supplier web page and vendor opportunities. Here's [why you should be a CAM supplier member](#). How can you afford to not join CAM? [Contact us](#) to find out all that CAM can do for you.

Don't forget to Like Us!

As CAM begins and grows its social media, it's so important for us to gain likes and followers to help get "noticed".

So check us out:



[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[Twitter](#)

Canadian Association of Movers

PO Box 26004, RPO Churchill, Mississauga ON Canada L5L 5W7

Tel: 905-848-6579 | Toll-free: 1-866-860-0065 | Fax: 905-756-1115

Email: admin@mover.net | Web:

www.mover.net



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STAY CONNECTED:



Head Stepping Down—White Stepping Up

[Online Version](#)

Head Stepping Down—White Stepping Up

The International Association of Movers (IAM) is officially announcing that Terry Head has formally confirmed that he plans to step down as IAM president at the end of 2018 or during the early weeks of 2019. The actual date will be determined as succession plans are firmed up in the coming months; however, this plan has been in the works for several years.

IAM members who attended the 55th Annual Meeting in Long Beach were given a hint when Head made reference during his State of the Association address that the 56th Annual Meeting in 2018 in Washington, DC, would be his last as president.

Head, who is only the third person to serve as IAM president in its 56-year history, will step down after 21 years of faithful service to the Association and a total of almost 50 years in the industry. He advises he has no plans to quit the industry altogether, and likes to refer to it not as retiring, but “rewiring.” He intends to pursue a number of opportunities in the moving and relocation industry, as well as the Association and conference management arena.

The IAM Executive Committee is pleased to further advise that IAM Senior Vice President Charles “Chuck” White has already been confirmed to succeed Head in the role. As most members are aware, White’s primary focus has been as an authority and industry advocate for the IAM members involved in military and government moving in the United States and overseas.

White, who has been with the Association for more than 13 years and was in the moving industry for 11 years before joining IAM, is a well-seasoned veteran who is ready, willing and able to take on the increased responsibilities in his new role as IAM president.

The Association will soon roll out details and qualification criteria in an open competitive search for an individual to serve as the Director of Military and Government Affairs who will take on many of White’s responsibilities in those areas.



International Association of Movers | 703-317-9950
membership@iamovers.org | <http://www.iamovers.org>
5904 Richmond Highway

Suite 404
Alexandria, VA 22303

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