

CAM Mover's Edge **ACD**

CANADIAN ASSOCIATION OF MOVERS • ASSOCIATION CANADIENNE DES DÉMÉNAGEURS

CAM News & Updates

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Nancy Irvine
CAM President

President's Message

May is Moving Month. I hope you've heard the news on that by now! It has been a complete pleasure to team up with the Better Business Bureaus across Canada to provide relevant and trustworthy consumer tips to help people avoid the potential pitfalls of unscrupulous and fly-by-night movers.

With a recent story citing a Calgary mover charged with uttering death threats to clients, and the continued fallout from last year's Project Haul initiated by the Financial Crimes Unit of the Toronto Police Service, it is more and more imperative that the message get out to check with our organizations to find trusted, reliable movers.

Our challenge is in Quebec, where there is no BBB representation. I know you members are concerned and I've talked to several of you about getting the same messaging out. We are working on French messaging that we will get to the media. As timelines are tight for this year, I promise that French messaging will be expanded upon during the summer months.

It is my fervent hope that this year, as more and more people find out about CAM, we will make a difference this summer and save people from the traumatic experience of moving with a rogue. We know that CAM has more online awareness than ever and that people are calling us to find out more information and to get referrals. Again, as time was tight this year, additional efforts (like updating our website and making it more consumer user-friendly and embracing more social media tactics) are still in progress.

I hope, with CAM and the BBB's help, you are all very busy this summer!

- Boxes
- Moving Equipment
- Packing Supplies
- Cargo Control
- Inventory Management
- Delivery or Pick-Up



Come see us at the 2018 conference in Niagara Falls for your chance to win your 2019 CAM Membership

CAM magazine

Get ready because your copy of our magazine and directory, *The Canadian Mover*, will be in your in-basket shortly. We are very proud of this issue as we worked very hard to provide relevant articles and information to you. A labour of love for the CAM staff, Marian and Nancy worked collaboratively with many folks to produce May's issue. Do take a few moments to read the articles. And, of course, don't lose your directory! It's amazing how many times you'll refer back to it over the year!



To view the magazine on line, [click here](#).

Furniture Medic - a CAM member for 8 years

[Furniture Medic](#), one of the world's largest wood and furniture restoration companies, has an established reputation for excellence within the moving industry. Their insured professionals are proficient in identifying pre-existing damage and have a complete understanding of valuation and insurance limits of transit-related damage. They promptly provide accurate, detailed reports; comprehensive assessments; and verification of claims. You can trust Furniture Medic to help you preserve your relationship with your customer, repair their property and provide peace of mind.



Oakeshott begins consulting

Mark Oakeshott, who spoke at our conference last year in Montreal, has left Crater and is now consulting. Mark's extensive expertise in the moving industry will provide affordable hands-on support to clients in various business activities including international moving and international supply chain, in addition to expansion and acquisition projects. As well, Mark has significant experience in implementing video surveys into a moving company's sales process. Mark can be reached at 630.272.895 or [by email](#).

Congratulations Awardees!

NSTSA Executive director wins Champions of Mental Health award

Leading up to Mental Health Week, May 7 to 13, the Canadian Alliance on Mental Illness and Mental Health (CAMIMH) announced their Champions of Mental Health awards. And this year, one of those winners is **Linda Corkum, the executive director of the Nova Scotia Trucking Safety Association (NSTSA)** based out of Bedford, although it serves all members across the province.

[Read more](#)

McWilliams wins TheMIGroup's 2017 Award

On April 25, 2018, **McWilliams Moving and Storage** won **TheMIGroup's** 2017 Transportation Partner of the year award for the Americas.

Welcome new members

CAM welcomes these new members to the Association!

Movers

Armstrong Van & Storage, Thunder Bay, ON

Neeley's Van & Storage, Sudbury, ON

Bekins Moving & Storage, Winnipeg, MB

Canada Moving, Brandon, MB

Bust a Move Moving Inc., Montreal, QC

Supplier

GoodCase Storage Container Ltd., Richmond Hill, ON - they are a Canadian-based international storage container producer, offering a modern-tech, foldable, [steel storage container](#).

Visit our [Suppliers web page](#) to find other quality industry suppliers to meet your business needs.

CAM Upcoming Events

Annual Golf Tournament Friday, September 14, 2018

Join us at the **Lionhead Golf Club in Brampton, ON.**
Registration is now open!



Nancy visited Lionhead two weeks ago and they are equally as excited at the improved golf experience CAM is going to offer the event's attendees on Friday, September 14th. We are delighted to announce that **Hansen's** is now the Presenting Sponsor of the 22nd Annual golf tournament.

For you golfers: There's an early bird registration special ... register and pay before July 31st and your name is entered into a draw on August 1st for an additional foursome, compliments of CAM! If your name is drawn, you'll be able to invite 4 colleagues, friends or business contacts to enjoy the full day of golf and dinner for free! [A registration form](#) can be found on our website. We have a limit of 36 teams so don't wait too long!

For you folks who want to provide some fun but not golf: We aren't doing a traditional hole sponsor deal this year. Instead, if you are interested – and there are only 18 spots available – we are having hole activities to enhance the golfing experience. It might be a game or something as simple as a treat. If you don't have the manpower to have someone on a hole all day and arrange the activity, you can provide us with \$400 and CAM will do it for you! Or you can do your own activity without giving CAM a dime. It's all about the golf experience. Nancy has a bunch of games and ideas (some even linked to our Niagara Falls conference) and will be happy to coordinate that with you. These won't last long! Check out our full list of ["Caddy" options](#).

And again, thanks to Hansen's for leading the drive on this! Click here for more [details on this event](#).

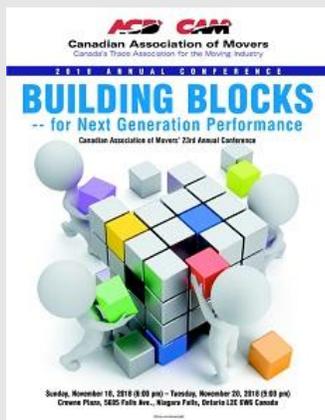
Please join the [Facebook Event Page](#) to keep up to speed on what's happening on the green.

Annual Conference & Trade Show

Sunday-Tuesday, November 18-20, 2018

Why not get signed up for the conference so you are guaranteed the **Early Bird rate** (\$650 for a full registration)? If you do it now, before the crazy season starts, then you won't have missed out! You don't have to pay just yet, we can invoice you. It's going to be a heck of a conference! Here's the link to the [registration form](#).

And a big thank you again to our sponsors. We sincerely mean it when we say we couldn't do it without you. Want to join in on the action? Check out our [sponsorship package](#). Don't miss out on a summer-long promotion!



Building Blocks for Next Generation Performance

is our conference theme this year. We're planning sessions that will help companies understand the challenges that today's trends present and the opportunities that await to help you build your company.

[Registration is now open.](#)

Join the [Facebook Event Page](#) for conference updates.



Crowne Plaza, Niagara Falls, ON

You can book a Fallsview room at a preferred room rate:

\$115 for single/double.

Call 1.800.519.9911 or [book online](#). Remember to request the convention room rate for the **Canadian Association of Movers**.

Thank you to our 2018 sponsors!

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We couldn't do it without you!

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