
Simple Strategies

Here are simple strategies for a moving company to become an environmentally minded business.

General Energy

- Conduct an energy audit
- Use energy-efficient lighting
 - replace incandescent lights with compact fluorescent lights (CFL) or LED lights
 - install occupancy sensors for lighting in low-usage areas
 - maximize the use of natural light
- Install better insulation in walls and on and around windows
- Use energy-efficient air conditioning and heating
- Install programmable thermostats

Moving Operations

- Improve energy efficiency of moving and sales vehicles
 - as you replace vehicles, spec clean-burning engines
 - recycle vehicles and equipment at the end of their lives
 - improve aerodynamics and tires
- Conserve fuel
 - use cleaner fuels
 - train drivers on measures to reduce consumption (reduce idling, use down-shifting)
 - complete the Fuel Economy Training Module in CAM's Canadian Mover Education Program
 - maximize loading/unloading efficiencies
 - install onboard-computer monitoring systems
 - use fuel additives
- Use eco-friendly packaging materials
 - recycle packaging waste
 - use recyclable containers and packing materials
 - use products made from recycled materials
 - minimize the use of 'unfriendly' Styrofoam, bubble wrap, plastic wrap
 - find alternatives to landfill for unfriendly packing waste
 - offer customers eco-friendly services, like money back on returned boxes or packing-waste removal
- Reduce emissions, by reducing vehicle idling
- Dispose of vehicle waste safely (e.g., batteries, engine oil, tires, etc.)

Warehouse Operations

- Improve energy efficiency of forklifts
- Recharge large battery-operated equipment in off-peak times
- Use eco-friendly products
 - use green pesticides and herbicides, etc.
 - use eco-friendly paints, solvents, cleaners
- Use environmentally safe pallets
 - use products made from recycled/renewable materials
 - use recyclable pallets
 - use non-wood products – lighter-than-wood products save energy in transportation and don't need fumigation or repair

Office Operations

- Institute paper-saving strategies
 - promote paper-free technologies
 - recycle paper
 - reduce paper waste
 - use two-sided printing
 - use recycled paper
- Use standby and hibernation modes at computer workstations
- Dispose of electrical and electronic equipment safely
 - recycle equipment and cartridges
 - dispose of waste in an environmentally safe way (not to landfill)
- Reduce water consumption
- Reduce the thermostat on the water heater to 120 degrees Fahrenheit
- Think green when purchasing
 - consider source of power, energy efficiency, emissions, noise pollution and recyclability
 - purchase products and services from green suppliers

Proactive Greening

- Educate staff about recycling at work and at home
- Make a donation to or support an environmental lobby or fund
- Plant a tree