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ATA Names Katie McMichael as MSC Executive Director

Arlington, Virginia – Today, American Trucking Associations announced it has named Katie McMichael as the first executive director of the association’s Moving and Storage Conference. McMichael will oversee operations and assist in the advocacy efforts for the leading national organization representing household good moving companies and industry suppliers, as well as various state moving and storage associations.

“Katie has a proven track record on Capitol Hill, with federal agencies and, most importantly, with our Moving and Storage members,” **said Bill Sullivan, ATA executive vice president for advocacy.** “In our first year, Katie has notched critical wins for movers, and I’m thrilled for her to take this new role in leading the Conference.”

“I am very excited to step into the role of Executive Director for an industry I am very passionate about,” McMichael said. “Over the past year we have built the foundation for a successful Conference and I look forward to advancing the visibility, Capitol Hill advocacy and overall industry footprint in the trucking space.”

McMichael joined the ATA last year as director of the MSC, overseeing the creation of the Moving and Storage Conference in August 2020. Prior to joining ATA, Katie served as director of government affairs for the American Moving and Storage Association where she worked as the head lobbyist responsible for educating and increasing the household goods industry presence with Hill staff and legislators, and directed grassroots efforts within the association. She has also held positions with the Aircraft Owners and Pilots Association and on Capitol Hill.

“As ATA’s newest conference, it is critical we have a leader with vision to help us grow, evolve and succeed in all things moving and storage. Katie is a tremendous leader and advocate for our industry and we are pleased that she will lead the Moving and Storage Conference as its executive director,” **said MSC Chairman David Marx, president of New World Van Lines Inc.**

[American Trucking Associations](#) is the largest national trade association for the trucking industry. Through a federation of 50 affiliated state trucking associations and industry-related conferences and councils, ATA is the voice of the industry America depends on most to move our nation’s freight. Follow ATA on [Twitter](#), [Facebook](#), or at [Trucking Moves America Forward](#).

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