



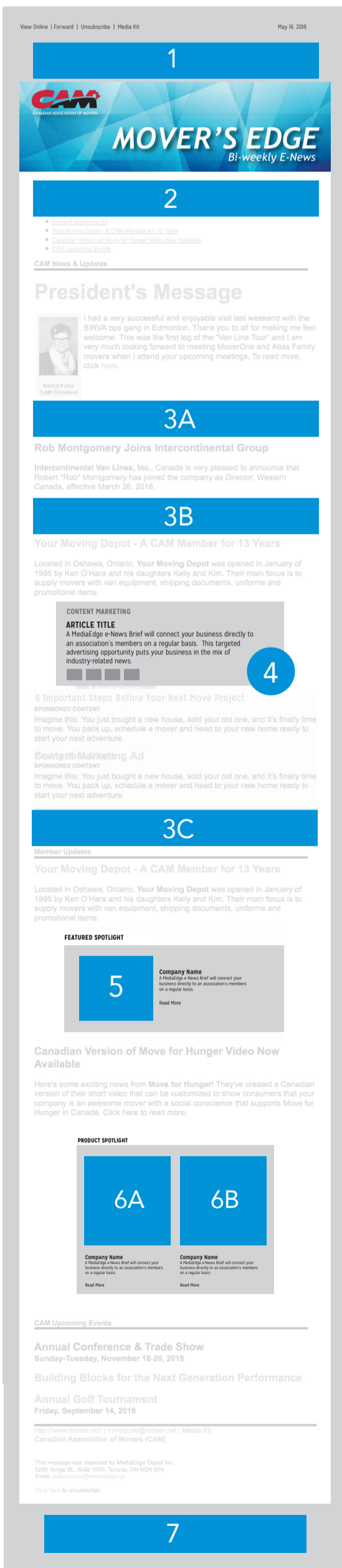
CANADIAN ASSOCIATION OF MOVERS (CAM)

1800 MOVERS, SUPPLIERS AND AFFILIATES

BENEFITS OF E-NEWS ADVERTISING

1. Direct targeted reach
2. Association backed publication
3. Adaptable interactive advertising
4. Measurable results
5. Free creative services available

ALL ADS MUST BE 72 DPI GIF, PNG OR JPG ONLY RGB. NO ANIMATED ADS FOR E-NEWS.



1 LEADERBOARD
644 x 79 PIXELS **\$5000**

2 TOP BANNER
644 x 79 PIXELS **\$4500**

3A BODY BANNER 1
644 x 79 PIXELS **\$4250**

3B BODY BANNER 2
644 x 79 PIXELS **\$4000**

3C BODY BANNER 3
644 x 79 PIXELS **\$3750**

4 CONTENT MARKETING
Article written by industry journalist up to 600 words **\$5250**

5 FEATURE SPOTLIGHT
180 X 150 PIXELS up to 65 words of text **\$3500**

6A PRODUCT SPOTLIGHT 1
250 X 250 PIXELS up to 35 words of text **\$2500**

6B PRODUCT SPOTLIGHT 2
250 X 250 PIXELS up to 35 words of text **\$2500**

7 LOWER LEADERBOARD
644 x 79 PIXELS **\$3000**

14 BI-WEEKLY ISSUES



FOR ALL QUESTIONS AND INQUIRIES PLEASE CONTACT

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