



Presented by Nancy Irvine, CAM President

In 2019, CAM introduced the Influencer award in recognition of the young folks – the men and women under 40 years old – who inspire change, innovation, and future-thinking in our industry.

It's my pleasure to present CAM's INFLUENCER AWARD to Bradley Veldman, Macho Movers Inc. out of Guelph ON

**[nominated by Lindsay King]**

*Opening the company Macho Movers in 2016, Brad started out with one small truck and a few friends, with a big dream of being successful with his own company and plans of expanding quickly.*

*Fast forwarding to 2023, Brad has proudly grown the company to a fleet of 10 trucks - with at least 2 more coming within the next year, and a crew of almost 40 men & women.*

*Servicing not only the local areas surrounding Guelph, ON - Macho Movers regularly completes moves all over Ontario as well as out of province moves.*

*While many local companies may have a large turnover rate, the atmosphere at Macho Movers that Brad has created has encouraged many long term employees. Seven years in business and many of these employees who started with the*

*company are still there. Other long term employees have been with the company at least 3 years. This allows Macho Movers to continue to provide the best service possible with a crew carrying many years of experience.*

*While residential and commercial moves are completed on a day to day basis, Brad has made sure to continuously learn new techniques in the field and share his knowledge with crew members to allow Macho Movers to become well known for their ability to "move it all".*

*Whether it is hot tubs and pianos, or large commercial equipment, no job has been too big or too small to be completed!*

*Eager to provide the best possible service to all customers, as well as a comfortable environment for staff and clients, Brad is always trying to improve what the company has to offer, including offering moving services to different community programs that need assistance who cannot afford the cost of a normal move.*

*Many times throughout the year, Brad & Macho Movers will help with different fundraisers that are important to them, and the community, to help raise awareness and donations for local companies.*

*As previously mentioned, Brad and staff are continuously expanding their knowledge on the most efficient and safest ways to complete any and all tasks that may come their way. Brad is working towards adding trucks to Macho's fleet that are better for the environment and is also working with supplies whenever he can that are the most eco-friendly and reusable to help reduce their footprint.*

*Overall, Brad has worked hard over the last 7 years to expand the company to something beyond what he had even dreamed of. Growing more and more by the month, Macho Movers has become a name recognized near and far and looks forward to continuing to expand even more in the years to come.*

*I was fortunate to be the one who went to do Macho Mover's site visit when they were applying to be a CAM member. I remember leaving their operation thinking that the moving business is in good hands with Brad and the next generation and I'm thrilled that he was selected to receive the Influencer Award this year.*