CAM News & Updates - November 1, 2016



CANADIAN ASSOCIATION OF MOVERS • ASSOCIATION CANADIENNE DES DÉMÉNAGEURS



Remember

INSIDE: CAM Presidency ~ Hotel rate extended ~ Annual Conference ~ Annual Awards Dinner ~ Trade Show ~ Trucking jobs ~ New members ~ Hansen's ~ New TWO MEN AND A TRUCK® franchise ~ CAM in the media ~ Stay Healthy ~ *Did you know?*

Visit Our Website!

PRESIDENCY OF CAM

Earlier this year, **Paul Leader** advised the Board of Directors of the Canadian Association of Movers that he would be retiring from the position of president on December 31, 2016. We're pleased to announce that, on September 15, at a meeting of CAM's Board of Directors, **Patrick Greaney CD MBA MCITL** was approved as the new president of CAM. Pat will



begin his transition to the role on November 1 and will assume the presidency on January 1, 2017. Pat has a broad understanding of the Canadian moving industry having held positions with the Federal Government, a van line and at the retail level. Pat lives in Calgary and will bring his Western Canada and National perspective on the operations and future of the Association. Welcome to CAM, Pat!

Deadline for preferred hotel rate extended

CAM's special conference group rate of \$165 per night at the Toronto Airport Marriott for Canadian Association of Movers Annual Conference attendees has been extended to November 4. <u>Register your room</u> now to ensure you receive the preferred rate.



CAM Conference - only 3 weeks away Nov. 20-22 at the Toronto Airport Marriott Hotel Moving Forward with Our Partners

CAM's annual conference is less than a month away. Have you registered yet? It's a superior networking and professional learning event for our industry. Our conference program is loaded with useful information to help you prepare for the changes and challenges on the horizon. Exhibitors at the trade show will be showcasing their products and services - find out what's new in the marketplace.



Read more ~ Register

CAM'S Annual Awards Dinner Nov. 21 at the Toronto Airport Marriott Hotel



Almost 100 have already registered for our annual awards dinner. This is CAM's most popular event that you won't want to miss. Bring a colleague, a deserving employee, your spouse. Join us to celebrate the achievements of these distinguished award recipients:

Distinguished Service Award Jim Calhoun Industry Achievement Award

Bob (Smitty) Smith Innovators Award Franco Collard Public Service Award Jay's Transportation Group

Independent Mover of the Year MIB Moving Inc. (Fort McMurray, AB)

Agent of the Year AMJ Campbell Van Lines (North Bay, ON)

Register

Booths still available to CAM Trade Show Nov. 21-22 at the Toronto Airport Marriott Hotel

There are still some booths available at our annual trade show. This is a terrific opportunity for suppliers to showcase their latest products and services to hit the market to the most reputable owners and administrators in the Canadian moving industry. Our exhibitors' hall - named *Supplying our Partners* this year - will be a place where movers can connect with the folks who provide their companies with the tools they need to run their operations. Movers - come on out and find out what's new in the marketplace! Suppliers - get registered today!

Register

Are truck driver jobs going to disappear?

On October 22, 2016, *The Canadian Press* reported that **Finance Minister Bill Morneau** made a comment at a meeting of the Ontario wing of the federal Liberal Party that some jobs will disappear in the years to come, such as truck drivers and receptionists. You can read the *National Post*'s <u>article</u>.

David H. Bradley, President & CEO of the Canadian Trucking Alliance was quick to respond on October 24 with a letter to Minister Morneau. In it, Bradley expressed concern about the impact of these comments on the morale of truck drivers especially at a time when the industry is facing a driver shortage. He advised that, in fact, the number of truck driving jobs that need to be filled in Canada will increase in the years to come. Read Bradley's <u>letter</u>.

Welcome new members

CAM welcomes these new members to the Association. MOVER **TWO MEN AND A TRUCK®** - London, ON INTERNATIONAL **Matco Moving Solutions** - Edmonton, AB SUPPLIER **Positive Identity Promotional Products** - London, ON

View member directory

L. Hansen's Forwarding - a CAM member for almost 20 years

Beginning with this issue, in each of our upcoming issues, we're going to introduce one of our supplier members to readers. We want our readers to know who our supplier members are and what products and services they can provide to you. CAM's supplier members are the backbone of this Association, helping to support all of our events and activities. Support our supplier members - and you'll be supporting CAM. Here's what **Hansen's**, the first of our profiled members, wants you to know about them.

Hansen's is a proudly Canadian-owned company with over 35 years of experience in the vehicle relocation industry. With branches from Halifax to Vancouver,



Hansen's has you covered. **Hansen's** is a leader in technology implementation, and our state of the art system lets you obtain pricing, place orders, trace in real time, and pull reports 24/7. This proactive approach to customer service extends to our driving fleet as well through the use of paperless handheld devices. Enjoy the peace of mind that comes with dealing with Canada's number one vehicle transporter: <u>Hansen's</u>.

TWO MEN AND A TRUCK® Canada opens Toronto East franchise

On October 27, 2016, **TWO MEN AND A TRUCK® Canada** officially opened its new Toronto East franchise. Owner and General Manager **Paul Bolté** and his staff will service the entire Scarborough area. Congratulations to this CAM member!

Read more

CAM in the media

CAM Director Doug Kellough was recently contacted by *Global News* for CAM's views on a couple's long distance move from Halifax to Vancouver. The mover in this case demanded full payment up front. Show this <u>video</u> to your customers so they'll understand what could happen if they move with a non-CAM member.

Out of the 145 complaints filed with CAM this year so far, only 5% have involved CAM members. By far, CAM members are more reliable in delivering on their promises to customers. CAM members also make a commitment to CAM to resolve disputes with their customers.

Stay Healthy Between Your DOT Physical Exams

At least once every two years, as a professional driver, you visit your doctor for your DOT physical exam. It gives you a great baseline on your current health status. However, the actions you take between those exams make the biggest difference in your overall well-being. Here are some tips from **Penske Truck Leasing**. <u>Safety Bulletin: Stay Healthy Between Your DOT Physical Exams</u>.

Did You Know?

CAM members are authorized to use CAM's logos and identifiers in their sales and marketing. Members are urged to post CAM's logos on their website with a link to CAM's website, <u>www.mover.net</u>, as validation of their membership in Canada's trade association for the household goods industry. <u>Contact</u> CAM to obtain our logos which are available in English and French in a variety of formats, including as truck decals.

Send us your news

If you have news or an announcement that Canada's moving industry should know about, please let us know and we will include it in an upcoming issue of this newsletter. CAM reserves the right to include and/or edit news and announcements.

Send news

Canadian Association of Movers

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