## FOR IMMEDIATE RELEASE

## Kentucky Trailer announces completion of race transporter expansion

**LOUISVILLE, Ky. - (February 21, 2012) - Kentucky Trailer**, one of the nation's leading manufacturers of custom trailers since 1936, has significantly expanded its capacity to produce complete race transporters for the motorsports market under the brand Kentucky High Tech Performance Trailers. "We have refined our process and production capacity to easily handle the motorsports market's quick order and delivery cycle needs," said Kentucky Trailer senior vice president, Charles Ducas.

For more than 25 years, Kentucky Trailer has produced race transporter shells for aftermarket conversion companies. This strategy met the conversion companies' needs, yet rarely met the market segment's overall delivery time frames. To better serve customer needs, Kentucky Trailer initiated plans to design, build, and produce complete race transporters to customers' exact specifications. Additionally, race transporter shells are produced and held in inventory, which allows for immediate conversion to customers' unique specifications.

Production of race transporter and other custom trailers is performed at Kentucky Trailer's new 240,000-square-foot, state-of-the-art production facility in Louisville, Kentucky. Kentucky High Tech Performance Trailers completes every facet of trailer production, including custom expandable lounge areas, custom cabinetry, and the latest in electronics. Experienced craftsmen install a wide variety of generators, lift gates, and HVAC options, as well. The company also expanded its custom paint and graphic application capacity when it opened the 85,000-square-foot Kentucky Paint & Reconditioning plant in February 2011.

Kentucky Trailer acquired High Tech Performance Trailers' assets and intellectual propertyin September 2009. For more than 20 years, High Tech Performance Trailers have been built on Kentucky Trailer shells.

Effective January 1, 2012, Kentucky Trailer dissolved its joint venture with High Tech Performance Trailers, located in Painesville, Ohio. The Painesville, Ohio firm is no longer associated with Kentucky Trailer or Kentucky High Tech Performance Trailers located in Louisville, Kentucky. Kentucky Trailer owns the rights to the names High Tech and High Tech Performance Trailers.

Kentucky Trailer has two locations to handle aftermarket part, service, and complete trailer reconditioning needs in Louisville, Kentucky and Fontana, California.

Kentucky Trailer has established a Trailer Sales and Marketing Office in Concord, Ohio. Robert "Bob" Manley has been named president of Kentucky High Tech Performance Trailers andwill lead the sales and customer service effort. Bob worked previously for High Tech Performance Trailers in Painesville prior to the acquisition and has more than 20 years of experience in building race transporters. Bob will be based in the company's Concord, Ohio sales office.

For further inquiries regarding this business transition and our trailer capabilities, please contact Kentucky Trailer.

## **About Kentucky Trailer:**

Since 1936, Kentucky Trailer has made a name for itself becoming the nation's leading manufacturer of custom trailers for the moving and storage, snack food, package goods and other niche industries. Clients include Abu Dhabi, Allied, Arpin, Atlas, Best Chair, Mayflower, New World Van Lines, North American, Dempsey Racing, QVC, RDD Motorsports, Sam Schmidt Motorsports, United Van Lines, Vascor, and Wheaton World Wide Moving.

Kentucky Trailer Technologies, an operating division based in Walled Lake, Michigan, builds a wide and diverse variety of custom specialty vehicles, with special focus on enclosed vehicle transporters for the automotive and motorcycle/leisure vehicle transport markets, standard and/or expandable trailers, trucks and containers for mobile marketing, mobile broadcasting/production, mobile command, mobile medical, mobile training centers and other mobile platforms for commercial and government customers. The projects completed at the facility all entail cutting edge engineering, solid design, and first-quality construction. A partial client list includes: Alcatel-Lucent, Lockheed Martin, Ford Motor Company, General Motors Racing, Homeland Security, Seagate, The GAP, Exhibit Works, Miller Electric, Campbell Ewald, Firestone, Jack Morton Exhibits, Pilot Transport, Select-1 Auto Transport, United States Army, FBI and TaylorMade Golf.

Kentucky Trailer Services, a Kentucky Trailer division based in Louisville, has full service capabilities including those of repair and recondition for all older model trailers and truck bodies of all types and brands. The facility has a full staffed work force that has knowledge in new door and seal applications, LED light conversions, lift gates additions, ABS, tire inflations systems, auto lubrication systems, aerodynamics, anti-corrosion measures including those of aluminum lock pans and hold backs, as well as complete repair and service capabilities on all. In January 2010, Kentucky Trailer acquired Western Truck and Trailer, incorporating the facility into its service division. Kentucky Trailer now offers complete trailer and truck body service, repair, and reconditioning in Louisville, Kentucky as well as in Fontana, California.

**Kentucky Trailer Paint & Reconditioning** is a full service paint, decal and reconditioning center based in Louisville, providing services to customers with old and new trailers, truck bodies, tractors, industrial and power equipment, emergency vehicles, and public transportation vehicles. The Kentucky Trailer Paint & Reconditioning facility is a modern and efficient 80,000-square-foot facility that includes an environmentally friendly, 80-foot, state-of-the art paint booth with heated and rapid curing technology.

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