



Canadian Association of Movers

Canada's Trade Association for the Moving Industry

REBOOTING THE MOVING INDUSTRY

Canadian Association of Movers' 25th Conference

Sunday, November 13, 2022 (6:00 pm) – Tuesday, November 15, 2022 (10:30 pm)

Sandman Signature Hotel Downtown, Edmonton AB

"Every single one of the guest speakers were extremely interesting & well worth attending." - feedback from 2019 conference

THE PROGRAM

It's time. Three years since our last conference is just too long. And so much has happened since we last met ... our industry has been turned upside down.

As we all drove away from Blue Mountain in 2019, who could have forecast what was going to happen just a few months later? COVID-19 instantly changed how we conducted our day-to-day business- massive labour shortages meant struggling to service an unprecedented demand for moving services; dealing with soaring costs at the same time as we experienced shortages of supplies; and having to look at new ways to conduct our business with virtual technology becoming vital to carry on day-to-day.

It's time to regroup and reboot. Are things going to continue as they are? What trends do we have to prepare for in the future?

Join us for our 25th conference! What a great opportunity to mingle and meet new folks or catch up with those you haven't seen in years.

Our successful two-day program is the right mix of learning and mingling, with a little bit of fun thrown in. You'll get to connect with CAM's suppliers in the trade show and get up-to-the-minute information to help you prepare and stay ahead of industry challenges.

THE TOPICS

- **What's really happening?**
Steve Weitekamp, President of the California Moving and Storage Assn.
We'll be chatting about trends, challenges, as well as legislation in the U.S. that may make its way North. Steve will pepper the discussion with stories and anecdotes of his long career in the industry in Hollywood.
- **Our economic outlook - what now?**
Faisal Karmali, host of the Karmali Exchange Podcast & YouTube Show
After a couple of wild years, what's needed to recover both nationally and within our own business?
- **Selling, buying, or diversifying your company - making tough choices.**
Deloitte. COVID has certainly changed how we all approach business, and many of us had to make some tough choices in order to make it through these past few years. The future is here - are you reevaluating?
- **The labour crisis - how are we to survive?**
Angela Splinter, Trucking HR Canada
An ongoing problem long before COVID, Angela will help us understand the driver and staffing shortage and the future of transportation labour. She'll explore some of the programs that are available from Trucking HR Canada to help you.
- **The surge in moving fraud in Canada and how it's being combated**
Rocco Scocco, Barrister & Solicitor
Scocco Law Professional Corporation
COVID-19 increased moving scams to an unprecedented level as fraudsters took advantage of the industry's inability to deal with the surge in demand for relocation services and storage. Join Rocco as he conveys his unexpected involvement these past two years fighting moving fraud and where we are now with police and court action. There will be an open discussion about licensing and regulations at that time. **Please participate - your voice matters!**

THE REST

As always, Sunday night's welcoming reception and the very popular Monday evening, hosted by NFP, are included in your full registration. As well, we welcome you to attend Tuesday night's Chairman's Reception and Awards Banquet where we will honour excellence in our industry. And to finish off, Rapid Fire Theatre Improv is going to seriously ask "Whose box is this anyway?"

THE HOTEL

Located on the fringe of the ICE District, the Sandman Signature Edmonton Downtown Hotel (formerly Sutton Place) is in the perfect location for comfort, and convenience, right in the city's heart.

Within easy walking distance of lots of diverse restaurants and watering holes, the hotel is just blocks from the Farmer's Market, Roger's Place and various museums.

Visit CAM's Events web page on www.mover.net for links to:

- CAM's award nomination forms.
- Details about this conference
- The Sandman Signature room reservation link



Guaranteed room rate November 11th - 17th is \$169 + tax. Please reserve by October 31st

