

Hi CAM Members,

My name is Blake Smiley, and I am the Manager of Business Development at Western Financial Group. I am pleased to introduce myself and Western as a new insurance partner of the Canadian Association of Movers (CAM).

For over a century, Western Financial Group has been the leader in providing Business Insurance across Canada. As industry experts, we proudly offer best-in-class options tailored specifically for the needs of moving and storage businesses. In essence, we help you find the right protection while keeping rates stabilized. The moving and storage industry faces many unique challenges. I am committed to providing you with the best insurance solutions and advice to help your business thrive.

Key Benefits of Western

- **Free Comparative Analysis:** We will provide a side-by-side Comparative Analysis to identify vulnerabilities and potential savings in your current plan.
- **Potential Savings:** We help qualified members save on an equivalent or better Business Insurance or Employee Benefits Plan.
- **Best-In-Class Coverage:** Benefit from comprehensive coverage designed to meet the specific needs of the moving and storage sector.
- **In-House Claims and Risk Management:** Minimize losses with our expert risk management services and benefit from 24/7 in-house claims support whenever you need it.

My goal is to provide you with the team, knowledge, and support you need to ensure your business is properly protected with the right coverage levels. Please see

<https://westernfinancialgroup.ca/cam> for more information and benefits.

If you ever have any questions on Business Insurance or Employee Benefits, please don't hesitate to reach out to me. I'll make sure to connect you with the best insurance advisor to get you what you need.



Blake Smiley

Blake Smiley

Manager, Business Development
Western Financial Group
Phone: 1-431-317-4323 ext. 50154
Email: blake.smiley@westernfg.ca

